

# Get Back to Educating with Epson Business Inkjet Printing Technology

Choosing the best printer for your institution can help you meet your goals. Here's how Epson Business Inkjet printing technology can positively impact your college or university in three ways:

## 1. Mitigate Energy Needs with Heat-Free Technology

Reducing your operational costs is likely close to or at the top of mind for your immediate future. Do you know:



Colleges and universities in the U.S. spend an average of \$1.10 per square foot on electricity, annually<sup>1</sup>



Typical higher-education buildings sized around 50,000 square feet consuming more than \$100,000 worth of energy each year<sup>1</sup>

63%

of likely college applicants say a college or universities' commitment to environmental issues would affect their decision to apply or attend<sup>1</sup>

Colleges and universities can help mitigate some of their electric consumption by choosing a printer with a PrecisionCore Heat-Free Technology™ ink ejection process. Epson's WorkForce Pro WF-C20590 MFP uses up to 50% less power than color lasers<sup>2</sup>, and may reduce waste by eliminating parts that require periodic replacement, such as the drum, transfer belt and fuser.

## 2. High-Yield Consumables for High-Productivity Printing

Your team and students are working with incredibly lean resources. They need tools that can help them be productive at a low cost.

55%

About 55% of college students prefer to print out their electronic study materials<sup>3</sup>



More than 16,000 pages are printed every day on a college campus<sup>4</sup>

23%

of IT Help Desk calls are printer related<sup>5</sup>

The high-capacity ink supplies and minimal maintenance parts of Epson Business Inkjet printers can result in lower cost, less maintenance and fewer interventions for your staff.<sup>6</sup> The Epson WorkForce Pro WF-C5790 offers print speeds of 24 ISO ppm (black/color)<sup>7</sup>, a fast first page out with no warmup time, plus fast scan speeds.

## 3. Get the High-Quality Business Printing You Need

Even in a digital age, high-quality printed materials offer professors and students several advantages:



81%

U.S. college students say they remember information better when using printed materials<sup>3</sup>



80%

Color increases brand recognition by up to 80%<sup>4</sup>

67%

of U.S. college students prefer print course materials<sup>3</sup>

Colleges and universities can print sharp, vivid graphics and text, and get crisp, consistent color at an affordable price - even with large jobs - using Epson's fast-drying DURABrite inks and PrecisionCore Heat-Free Technology™ that delivers smudge-resistant prints at up to 40 million dots per second.

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EXCEED YOUR VISION

1. <https://www.princetonreview.com/college-rankings/college-hopes-worries>

2. Compared to best-selling A3 color MFPs with MSRP of \$41,000 or less. Competitive data gathered from manufacturer websites and third-party industry sources as of Nov. 2016.

3. <https://journals.plos.org/plosone/article/file?id=10.1371/journal.pone.0197444&type=printable>

4. <https://www.colorcom.com/research/why-color-matters>