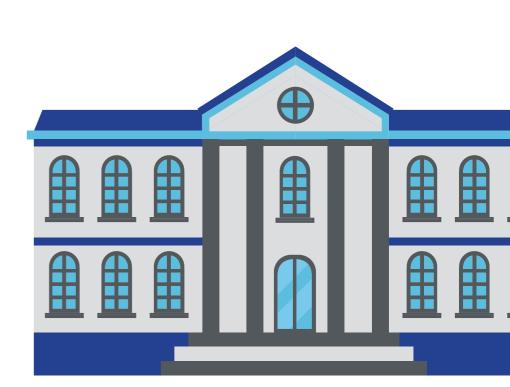
## Get Back to Educating with Epson Business Inkjet **Printing Technology**

Choosing the best printer for your institution can help you meet your goals. Here's how Epson Business Inkjet printing technology can positively impact your college or university in three ways:

## 1. Mitigate Energy Needs with Heat-Free Technology

Reducing your operational costs is likely close to or at the top of mind for your immediate future. Do you know:





Colleges and universities in the U.S. spend an average of \$1.10 per square foot on electricity, annually<sup>1</sup>



Typical higher-education buildings sized around 50,000 square feet consuming more than \$100,000 worth of energy each year<sup>1</sup>

63%

of likely college applicants say a college or universities' commitment to environmental issues would affect their decision to apply or attend<sup>1</sup>

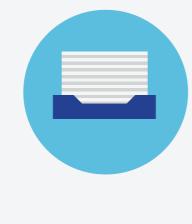
Colleges and universities can help mitigate some of their electric consumption by choosing a printer with a PrecisionCore Heat-Free Technology™ ink ejection process. Epson's WorkForce Pro WF-C20590 MFP uses up to 50% less power than color lasers<sup>2</sup>, and may reduce waste by eliminating parts that require periodic replacement, such as the drum, transfer belt and fuser.

## 2. High-Yield Consumables for **High-Productivity Printing**

Your team and students are working with incredibly lean resources. They need tools that can help them be productive at a low cost.

55%

About 55% of college students prefer to print out their electronic study materials<sup>3</sup>



day on a college campus<sup>4</sup>

More than 16,000 pages are printed every

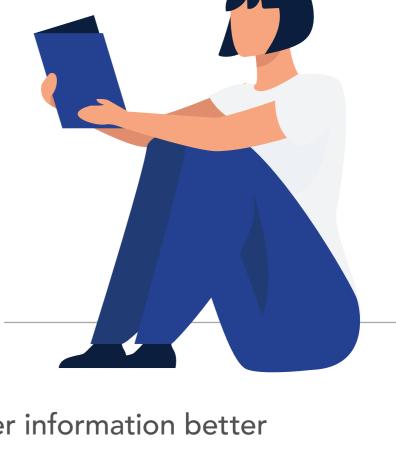
of IT Help Desk calls are printer related<sup>5</sup>

The high-capacity ink supplies and minimal maintenance parts of Epson Business Inkjet printers can result in lower cost, less maintenance and fewer interventions for your staff.<sup>6</sup> The Epson WorkForce Pro WF-C5790 offers print speeds of 24 ISO ppm (black/color)<sup>7</sup>, a fast first page out with no warmup time, plus fast scan speeds.

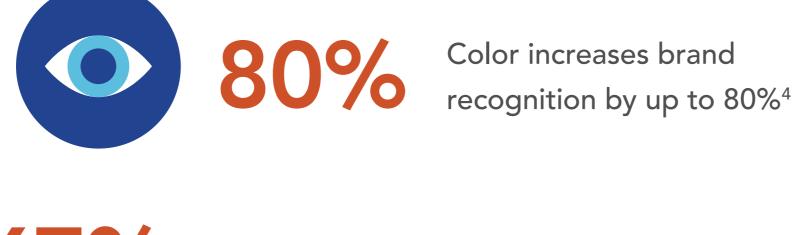
## **Business Printing You Need** Even in a digital age, high-quality printed materials

3. Get the High-Quality

offer professors and students several advantages:



U.S. college students say they remember information better when using printed materials<sup>3</sup>



Colleges and universities can print sharp, vivid graphics and text, and get crisp,

of U.S. college students prefer print course materials<sup>3</sup>

consistent color at an affordable price - even with large jobs - using Epson's fast-drying DURABrite inks and PrecisionCore Heat-Free Technology™ that delivers smudge-resistant prints at up to 40 million dots per second.



1. https://www.princetonreview.com/college-rankings/college-hopes-worries

Compared to best-selling A3 color MFPs with MSRP of \$41,000 or less. Competitive data gathered from manufacturer websites and third-party industry sources as of Nov. 2016. https://journals.plos.org/plosone/article/file?id=10.1371/journal.pone.0197444&type=printable https://www.colorcom.com/research/why-color-matters