

Get Back to Worship with Epson Business Inkjet Printing Technology

Here's how Epson Business Inkjet printing technology can be a crucial component in meeting your goals, helping you better serve your congregation.

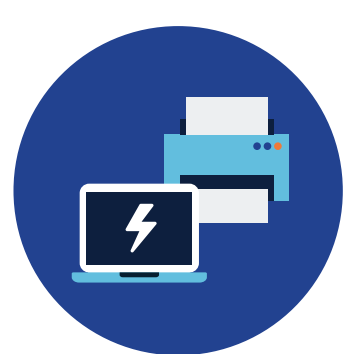
1. Mitigate Energy Needs with Heat-Free Technology

Reducing your operational costs is likely top of mind for your immediate future. Do you know:



Congregations in the U.S. spend about \$1.00 per square foot annually on energy¹

50% Energy consumption can be as high as 50% of a congregation's budget²



Office equipment and computers can represent up to 12% of electricity use¹

Houses of worship can help mitigate some of their electric consumption by choosing a printer with PrecisionCore Heat-Free Technology™ ink ejection process. Epson's WorkForce Pro WF-C20590 utilizes up to 50% less power than color laser printers.³

2. High-Yield Consumables for High-Productivity Printing

Congregations are working with lean resources. They need tools that can help them be productive at a low cost.

64% create their marketing⁴, and 24% rely on volunteers⁴.

5% Only 5% rely on an outside company⁴

High-capacity ink supplies and minimal maintenance parts on Epson Business Inkjet printers can translate into lower cost, less maintenance and fewer interventions for your staff.⁵ The ST-C8000 Supertank Printer comes with 2 years of ink guaranteed* and a 2-year limited warranty⁶. Plus, it delivers a fast first page out with no warm-up time, and fast scan speeds.

* Promo valid for ST-8000 printer through authorized Epson resellers only from 4/1/20 to 12/31/20. Product must be registered before 1/31/21. Purchase qualifying ink bottles within 2 years of printer purchase. Ink receipts must be dated no later than two years after printer purchase, or April 30, 2023, whichever comes first. Limit 8 additional bottles of 502 inks per printer. Max 8 claims per printer. Each claim cannot contain multiple bottles of the same color. Based on average monthly document print volumes of about 300 pages. Promo applies to ink only. Printer covered by Epson 2-year limited warranty. For promo participation you must register your product. See Epson.com/support for details.

3. Deliver the High-Quality Business Printing Your Congregation Wants

Even in a digital age, high-quality printed materials are important marketing tools for houses of worship.



75% use brochures and flyers⁴

61% use newsletters⁴

47% send direct mail pieces⁴

56% of customers find print marketing to be the most trustworthy type of marketing⁷

Houses of worship can print sharp, vivid graphics and text, and get crisp, consistent color at an affordable price - even with large jobs - using Epson's fast-drying DURABrite ink and PrecisionCore Heat-Free Technology™ that delivers up to 40 million dots per second.

EPSON[®]
EXCEED YOUR VISION

1. <https://snopud.bizenergyadvisor.com/article/congregational-buildings>

2. <https://www.dsoelectric.com/sites/dsoelectricdsoelectric/files/images/Business/housesofworship.pdf>

3. Compared to best-selling A3 color MFPs with MSRP of \$41,000 or less. Competitive data gathered from manufacturer websites and third-party industry sources as of Nov. 2016.

4. <https://www.cfclabs.org/comreport.pdf>

5. Source IDC, 2017 (Based on extrapolation from IDC Inkjet Forecast data, includes SOHO and SMB Market) — Consumer Unit Shipments: IDC Worldwide Single-Function Printer Forecast, 2017-2021; IDC Worldwide Multifunction Peripheral Forecast, 2017-2021; Wide-Format Unit Shipments: IDC North America Large-Format Printer Market Shares, 2017-2021; Production Print Volume: IDC U.S. Production Page Volume Forecast 2017-2021; Office Unit Shipments: IDC Worldwide Single-Function Printer Forecast, 2017-2021; IDC Worldwide Multifunction Peripheral Forecast, 2017-2021

7. <https://www.allbusiness.com/print-marketing-is-not-dead-20463-1.html>